



**Press Release  
For Immediate Release**

**December 14, 2017**

## **Expo Jamaica incorporates technology for its 46<sup>th</sup> staging**

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Expo Jamaica, the premier tradeshow of the Caribbean, has partnered with Quikanou.com to provide an online platform that allows ease of registration for buyers and exhibitors. This exciting and easy to use platform also features online payments for booking of booth spaces and ticket purchases, as well as facilitates the matchmaking of local and international buyers with Jamaican exhibitors. The new initiative underlines Expo Jamaica's commitment to utilizing technological advancements to enhance the overall customer experience, and will aid in the forging of partnerships that will contribute to the creation of linkages, especially on an international scale.

Expo Jamaica is the Caribbean's largest exhibition, offering exhibitors an opportunity to showcase their products and services to over four hundred (400) buyers and twenty thousand (20,000) consumers. The show has grown over the years and for its 46<sup>th</sup> staging will highlight the game changing and innovative advances of the local manufacturers and service providers under the theme "Advancing Breakthroughs."

The exhibition will take place on April 19-22, 2018 at the National Arena and National Indoors Sports Centre. To date, over fifty (50) buyers and seventy (70) exhibitors have registered to participate.

Registration has been officially opened and the Jamaica Manufacturers' Association (JMA) and Jamaica Exporter's Association (JEA) invite all local manufacturers and service providers to book your spaces now for Expo Jamaica 2018 at [www.expojamaica.com.jm](http://www.expojamaica.com.jm).

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